DE920000047US1 Hagmeier, J. et al A Method, Computer System and Computer Program Product for Processing Customer Loyalty Data 1/6

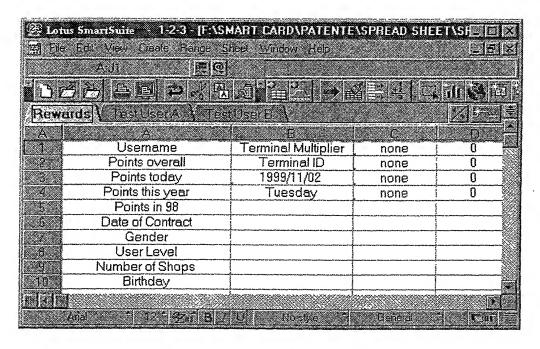


FIG. 1

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2	1701	4711	20 Extra Points
3	101	1999/11/02	none
	600	Tuesday	If you have 2000 Points in 99, you participate in a raffle
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8	1995/01/01		
7	female		
8	gold		
9	4		
10	Birthday		

FIG. 2

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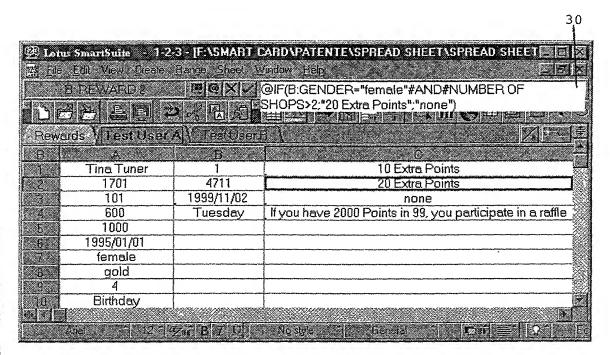


FIG. 3

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. 5	700		•		
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9	0			<u> </u>	
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FIG. 4

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FIG. 5

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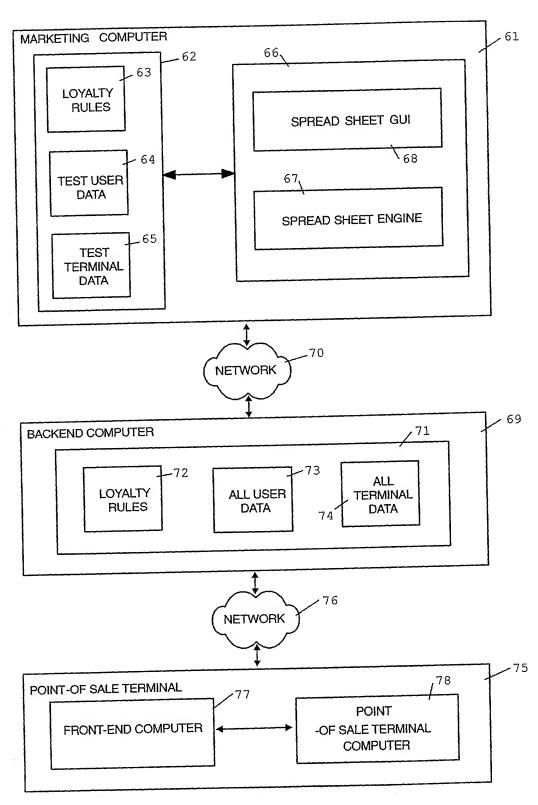


FIG. 6

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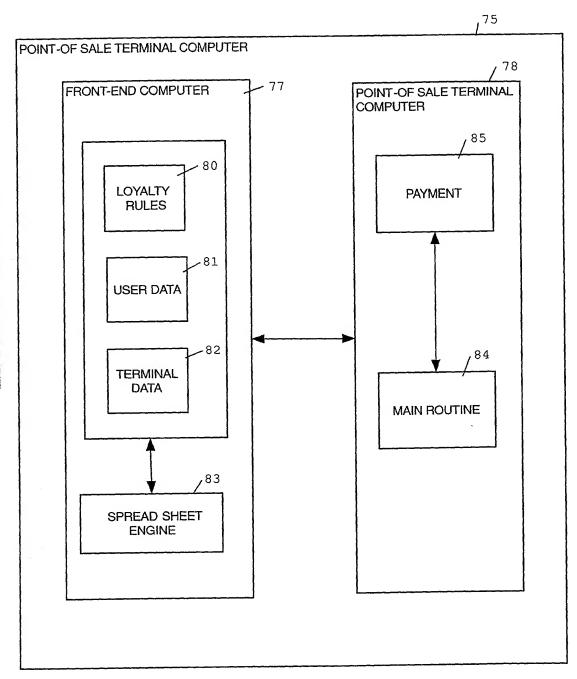


FIG. 7

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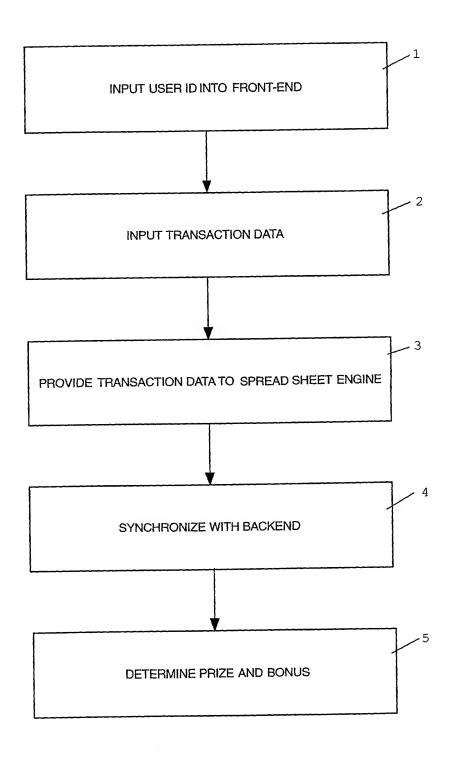


FIG. 8